



**BC Race Directors' Conference
2024 Conference Schedule
November 2, 2024
Holiday Inn Metrotown
Burnaby, BC**



6:00pm

FRIDAY NIGHT MEET & GREET, [RSVP HERE](#).

8:30 – 9:00am

WELCOME & INTRODUCTION, Host MC

9:15 – 10:15

ARTIFICIAL INTELLIGENCE - INSIGHTS, Presented by Matt Geiric

10:15 – 10:30

TECHNICAL OFFICIALS AT YOUR EVENT, Presented by Maurice Wilson & Kevin O'Connor

10:30 – 10:45

Movement Break

10:45 – 12:00

PANEL DISCUSSION: STATE OF THE SPORT, Featuring Susie Ernsting, Angie Woodhead, Mariah Kelly, and Kri Shier

12:00 – 1:15

Lunch Break & *Sponsor Spotlight Session*

1:15 – 2:15

SUSTAINABILITY IN EVENTS, Presented by Jenn Cerullo

2:15 – 2:30

PILOT MENTOR PROGRAM INTRODUCTION, Presented by Jordan Myers

2:30 – 2:45

Movement Break

2:45 – 3:30

SPONSORSHIP STRATEGIES, Presented by Rick Ramsbottom

3:30 – 3:45

Bio Break

3:45 – 4:45

TTX EXERCISE: WHAT WOULD YOU DO? *Collaboration Exercise - multiple facilitators*

4:45 – 5:00

CONFERENCE ROUNDTABLE & PSO ANNOUNCEMENTS

6:00pm

SATURDAY NIGHT 'DEBRIEF' [RSVP HERE](#)
